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For immediate release:

Cabarrus Meals on Wheels Receives \$1,000 Grant for March for Meals Campaign

Concord, NC (July 20,2007)—Cabarrus Meals on Wheels announced today that they have been awarded a \$1,000 grant from the Meals on Wheels Association of America (MOWAA) in recognition of the success of their 2007 March for Meals campaign. The grant was announced by MOWAA on July 20 and the grant money will be awarded on August 31 at the MOWAA Annual Conference in Fort Worth, TX.

Cabarrus Meals on Wheels March for Meals included a Volunteer Appreciation Luncheon and a direct mail fundraiser. Five local mayors, Mayor Scott Padgett, Mayor Bob Misenheimer, Mayor Tim Hagler, Mayor John Crump, and Mayor Troy Barnhardt joined over 900 mayors nationwide in delivering meals on March 21. “We raised more than \$14,000 and are enjoying a renewed interest in our organization and its mission,” said Kimberly Strong, Executive Director. “As always, we have received a positive response from our community, which makes all the work that goes into this annual campaign worth it.” The success of Cabarrus Meals on Wheels’ March for Meals campaign, in addition to the \$1,000 grant they received from MOWAA, will fuel momentum for an even more successful campaign next year.

March for Meals is an annual national campaign, in which Cabarrus Meals on Wheels is a participant, to raise awareness of senior hunger and to encourage action on the part of the local community. Senior nutrition programs across the United States promote March for Meals in their local communities through public events, partnerships with local businesses, volunteer recruitment and fundraising initiatives. The campaign takes place in the month of March because it was during this month that the law was enacted that included senior meal programs in the Older Americans Act. Mayors for Meals is a component of March for Meals that utilizes the involvement of local mayors.

Cabarrus Meals on Wheels is a nonprofit organization that assists the homebound elderly, frail, and disabled residents of Cabarrus County remain independent in their homes by the delivery of hot nutritious noontime meals. Almost 700 volunteers deliver to almost 300 of our elderly neighbors Monday - Friday on 22 routes in Concord, Kannapolis, Harrisburg, Midland, and Mt. Pleasant. They have been feeding our neighbors since 1974. For volunteer information please visit our website www.cabarrusmow.org or call us at 704-788-3412.

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